

FOREVER MOORE

A little generosity can create life-changing impact that lasts forever.

Supporting the Darla Moore School of Business in a meaningful way has never been easier. Forever Moore donors support the Moore School with a set-it and forget-it gift of \$19.19 or more per month to the fund, program or initiative that they're most passionate about. With your help, alumni and friends can positively impact the lives of current and future Moore School students by enrolling in Forever Moore today.

START SMALL



DREAM BIG

with Forever Moore



HERE IS WHAT YOU NEED TO KNOW



WHO?

Anyone can enroll as a Forever Moore donor with a monthly gift of \$19.19 or more. Designate your gift to the area at the Moore School that means the most to you.



WHAT?

A convenient, feasible way to enhance your philanthropic journey. As your career grows, so can your support. Together, Forever Moore donors create significant opportunities for the next generation of business leaders.



WHEN?

Start today with a gift of \$19.19 or more per month and it'll continue forever until you say otherwise.



WHERE?

Visit donate.sc.edu/ForeverMoore



WHY?

The Moore School relies on private support to continue providing a world-class business education. Ensuring that future students have access to transformational opportunities tomorrow, means that all alumni and friends are needed to do their part. A recurring giving program makes the process of giving back even easier.



WHY \$19.19?

The Moore School was founded in 1919. This amount honors the birth of the business school and recognizes the level of excellence the Moore School is known for today. Your commitment helps lay a strong foundation for the future.



Darla Moore
School of Business
UNIVERSITY OF SOUTH CAROLINA

OFFICE OF DEVELOPMENT

803-777-5983
giving@moore.sc.edu