

# CYNTRICE THOMAS

## CURRICULUM VITAE

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cyntricethomas@icloud.com

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### RESEARCH INTEREST

My overall interest lies in the application of law in the sport industry. While I am interested in all aspects of law as they relate to sport, the focus of my research centers on the application of antitrust law and labor law in professional and intercollegiate sports. I am interested in identifying and analyzing patterns in judicial decisions involving professional sports leagues and governing bodies of sports. In addition, I am also interested in intercollegiate sports and the rights and interests of student-athletes.

### EDUCATION

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**University of Georgia • Athens, GA • August 2012**

Ph.D. Kinesiology, emphasis in Sport Management

Dissertation: *The Empirical Analysis of Antitrust Cases Involving Professional Sports League*

**Tulane University • New Orleans, LA • May 2004**

Juris Doctor

**Florida State University • Tallahassee, FL • May 2001**

Bachelor of Science, Political Science

Bachelor of Science, International Affairs

### TEACHING EXPERIENCE

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**Senior Instructor • University of South Carolina • Columbia, SC • August 2024 – present**

- ❖ SPTE 240 – Business Law
- ❖ SPTE 320 – Sport and the Law

**Senior Lecturer • University of Florida • Gainesville, FL • 2022-August 2024**

- ❖ SPM 2000 – Introduction to Sport Management (online)
- ❖ SPM 3012 – Social Issues in Sport (Study Abroad)
- ❖ SPM 4905 – International Sport Management (Study Abroad)
- ❖ SPM 6726 – Issues in Sport Law (in-person and online)
- ❖ SPM 3013 – International Sport Management Course Development

**Lecturer • University of Florida • Gainesville, FL • 2016-2022 •**

- ❖ SPM 2000 – Introduction to Sport Management (online)
- ❖ SPM 4723 – Legal Issues in Sport and Physical Activity (in-person)
- ❖ SPM 5016 – Sport Sociology (online)
- ❖ SPM 6726 – Issues in Sport Law (in-person and online)

**Resource Professor of Sport Business • Jacksonville University Jacksonville, FL • 2012-2016**

- ❖ PE-320 – Sport Facilities and Event Management
- ❖ PE-350 – Sport Sociology
- ❖ PE-452 – Organization and Administration of Physical Education, Sport and Exercise Science
- ❖ PE-490 – Internship, Faculty Advisor
- ❖ SPO-450 – Sport Law
- ❖ SPO-480 – Diversity in Sports
- ❖ MGT-326 – Business Ethics

**Adjunct Faculty • University of Central • Florida Orlando, FL • Spring, 2016**

- ❖ SPB 3003 – Introduction to Sport Business

**Teaching Assistant • University of Georgia • Athens, GA • 2011-2012**

- ❖ KINS 3415 – Philosophy and Ethics in Sport (Spring, 2012)
- ❖ KINS 3420 – Managing Legal Aspects in Sport (Fall, 2011)
- ❖ KINS 5140 – Current Problems in Kinesiology (Summer, 2011)
- ❖ KINS 7260 – Legal Issues in Sport (Spring, 2012)

**Graduate Research Assistant • University of Georgia • Athens, GA • 2009, 2012 •**

- ❖ Assisted Dr. Thomas Baker, III, in conducting research on sports law/management related research (Summer, 2009)
- ❖ Assisted Dr. Kevin K. Byon in conducting research on sport consumer behavior/marketing research (Spring, 2012)

## **ADMINISTRATIVE EXPERIENCE**

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**MSEM Online Education Coordinator • University of South Carolina • Columbia, SC • August 2024 – present**

**SPM Department Associate Chair • University of Florida • Gainesville, FL • August, 2023 – August, 2024**

**SPM Graduate Coordinator • University of Florida • Gainesville, FL • May, 2020-December, 2023**

### ***SPM Undergraduate Coordinator***

• University of Florida • Gainesville, FL • August, 2019- May, 2020

### **GUEST LECTURER**

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#### **University of Central Florida • Orlando, Florida**

- ❖ SPB 6606—Diversity Management and Social Issues in Sport: “Diversity in Professional Sports” (Spring, 2015)

#### **University of Georgia • Athens, Georgia**

- ❖ KINS 7260 – Legal Issues in Sport: “Antitrust Law in Sports” (Spring, 2012)
- ❖ KINS 3415 – Philosophy and Ethics in Sport: “The Ethical Responsibility of Athletes and Social Networking” (Spring, 2012)
- ❖ KINS 3420 – Managing Legal Issues in Sport: “Agency in Sport” (Fall, 2011)
- ❖ KINS 3415 – Philosophy and Ethics in Sport: “Gender Issues in Coaching” (Spring, 2010)

### **CAMPUS INVOLVEMENT**

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#### **University of Florida • Gainesville, FL**

- ❖ UF Faculty Senate (2023—present)
- ❖ SPM Instructional Faculty Search Committee (2024: Chair)
- ❖ SPM Faculty Search Committee (2023)
- ❖ SPM Department Chair Search Committee (2022)
- ❖ HHP Associate Dean of Faculty Affairs Search Committee (2021)
- ❖ HHP College Curriculum Committee (2020-May, 2023: Chair); (2019—December, 2023)
- ❖ SPM Graduate Studies Committee (Chair) (2020—December 2023)
- ❖ HHP Assessment Committee (2019—present)
- ❖ HHP Graduate Committee (2019—December 2023)
- ❖ SPM SLO Assessment Committee (2019—present)
- ❖ UF Intercollegiate Athletic Committee ((2018—present)
- ❖ SPM Undergraduate Studies Committee (Chair) (2019—2020)
- ❖ HHP Teach of the Year Committee (2019: Chair) (2018—2020)
- ❖ UF Student Conduct Committee (2018—2020)
- ❖ HHP Dean of Equity and Inclusion Search Committee (2018—2019)
- ❖ SPM APR Teaching Review Committee (Chair) (2019—2020)
- ❖ MS Sport Management Capstone/Graduate Final Exam Committee (2017—present)
- ❖ MS Sport Management Admissions Committee (2017—present)
- ❖ UF Preview Orientation Faculty Advisor (2017—present)
- ❖ UF Parking Appeals Committee (2017)

#### **Jacksonville University • Jacksonville, FL**

- ❖ Davis College of Business, Undergraduate Committee
- ❖ Presidential Intern Network Committee

- ❖ Director of Recreation and Operations Search Committee
- ❖ Faculty Advisor, Sport Business Club

## PUBLICATIONS

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1. **Thomas, C.**, Baker III, T.A., & Byon, K. K. & Qian, T. (2017). From Federal Baseball to American Needle: an empirical examination of the treatment of professional sports leagues under antitrust law. Pitts, B. and Zhang, J. (Eds.), *Global Sport Management: Contemporary Issues and Inquiries*. New York: Routledge.
2. **Thomas, C.**, Baker III, T.A., Byon, K. K. (2013). The treatment of non-team sports under section one of the Sherman Act. *Virginia Sports and Entertainment Law Journal*.
3. Baker, T. A., Maxcy, J., & **Thomas, C.** (2011). White v. NCAA: A chink in the NCAA armor. *Journal of Legal Aspects in Sport*, 21(1), 75-99.

## RESEARCH PRESENTATIONS

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1. Brison, N., **Thomas, C.** (February 2024) *Equal but Not Equal? An Examination of Sport Organizations' Parental Leave Policies*. Sport Recreation and Law Conference, Baltimore, MD (accepted, oral presentation)
2. **Thomas, C.**, Brison, N. (February 2023) *Albatross on the Green: Examining Patrick Reed vs. The Golf Channel et al.* Sport Recreation and Law Conference, Las Vegas, NV (oral presentation)
3. **Thomas, C.**, Brison, N. (February, 2022) *Sport Brands Beware: FTC Issues Notice of Penalty Offenses for Misleading Endorsements*. Sport Recreation and Law Association Conference, Atlanta, GA (oral presentation)
4. Brison, N. & **Thomas, C.** (November, 2019) *Substantiation Required: An Examination of FTC and NAD Sport Brand Case Proceedings*. Sport Marketing Association, Chicago, IL (oral presentation)
5. **Thomas, C.** & Brison, N. (February, 2019) *Don't Tread on My Post: How Collegiate Social Media Policies Are Limiting Student-Athletes*. Sport and Recreational Law Association, Philadelphia, PA (oral presentation).
6. Byon, K. K., Lee, D., Baker, T. A., Kim, M., & **Thomas, C.** (2012). *Identification of dimensions associated with perceived value in spectator sport*. (poster presentation) at the 2012 8<sup>th</sup> Annual Southern Sport Management Conference, Troy, Alabama.
7. **Thomas, C.**, Baker, T. A., & Byon, K. K. (May, 2012). *The use of empirical research to understand antitrust cases involving sports leagues*. North American Society for Sport Management Conference, Seattle, WA.
8. **Thomas, C.**, Baker, T. A., & Byon, K. K. (November, 2011). *The role of antitrust law in non-team sports*. Sports and Entertainment Venues of Tomorrow, Columbia, SC (poster presentation).

9. Baker, T.A., Maxcy, J., & Thomas, C. (February, 2011). *Picking up where White v. NCAA left off: An analysis of antitrust law's application*. Sports and Recreational Law Association, Savannah, GA (oral presentation).
10. Thomas, C., Baker, T.A., & Byon, K. K. (November, 2010). *Franchise relocation restrictions of sports leagues according to the rule of reason*. Sports and Entertainment Venues of Tomorrow, Columbia, SC (post presentation).

## HONORS AND AWARDS

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HHP 2024 Graduation Recognition Ceremony Speaker  
HHP 2021-2022 Teacher of the Year Nominee  
HHP 2018-2019 Professional Development Award

## OTHER WORK EXPERIENCE

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### ***Contract Attorney, Litigation • July 2010-February 2011***

Troutman Sanders, Atlanta, GA *via Partners Group*

- ❖ Reviewed and summarized documents to be produced in discovery

### ***Contract Attorney, Antitrust Litigation • July 2007-August 2008***

Howrey LLP, Washington, DC *via Hudson Legal*

- ❖ Reviewed and interpreted legal and corporate documents to determine if there were violations of the Sherman Act

### ***Contract Attorney, Litigation • June 2006-July 2007***

White & Case LLP, Washington, DC *via Hudson Legal*

- ❖ Reviewed and summarized grand jury transcripts in a criminal investigations
- ❖ Assisted in trial preparation
- ❖ Conduct legal research

### ***Law Clerk, Civil Litigation; Municipal Government • Summer 2001-2005***

Knight Law Firm, Summerville, South Carolina

- ❖ Conducted complex legal research
- ❖ Conducted discovery and assisted in depositions and trial preparation
- ❖ Drafted municipal policy concerning land-zoning, annexation and alcohol referendum

## PROFESSIONAL ORGANIZATIONS

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- ❖ Sport and Recreational Lawyers Association
- ❖ Sport Lawyers Association
- ❖ North American Society for Sport Management
- ❖ Sport Marketing Association
- ❖ Virginia State Bar (inactive)
- ❖ District of Columbia Bar

## COMPUTER SKILLS

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- ❖ Blackboard
- ❖ Canvas
- ❖ LexisNexis
- ❖ Westlaw
- ❖ Microsoft Office