

**Johan M. Rewilak**

Department of Sport and Entertainment Management  
University of South Carolina  
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***EDUCATION***

- January 2014**      **University of Leicester, Ph.D. Economics & Finance**  
Department of Economics  
Dissertation Title: The role of financial development in poverty reduction  
External Examiner: Professor. John Thornton  
Supervisor: Professor Panicos Demetriades
- September 2009**      **University of Nottingham, MSc. Economics & Development Economics**  
Department of Economics  
Thesis title: FDI and economic growth.  
Supervisor: Professor. Arijit Mukherjee
- July 2008**      **University of Leicester, B.A (Hons). Economics**  
Department of Economics  
Thesis title: Attendance demand in the English Football League  
Supervisor: Dr Tania Oliveira
- Research Interests**      Sports Economics  
Sports Finance  
Sporting Contest Design  
Financial Markets  
Economic Growth

***PROFESSIONAL EXPERIENCE***

- Jan 2023 – Present**      **Assistant Professor of Sport Management**  
Department of Sport and Entertainment Management  
University of South Carolina (USA)  
  
(Undergraduate) Sport Finance  
(Graduate) Sport Finance
- May 2016 – May 2022**      **Assistant Professor of Economics**  
Department of Economics, Finance and Entrepreneurship  
Aston University, UK  
  
(Undergraduate) Sport Economics & Finance  
(Graduate) Business Finance  
(Undergraduate) International Finance

**July 2014 – May 2016 Assistant Professor of Economics**

Department of Accounting, Finance and Economics  
University of Huddersfield, UK

(Undergraduate) Statistics for Social Science  
(Undergraduate) Intermediate Macroeconomics  
(Graduate) Globalisation & Financial Crises  
(Graduate) Development Economics

**Sep 2012 – July 2014 Associate Lecturer**

Department of Economics  
University of Leicester

(Undergraduate) Macroeconomics & Finance  
(Undergraduate) Development Economics

**Oct 2010 – Sep 2012 Graduate Teaching Assistant**

Department of Economics  
University of Leicester  
(Undergraduate) Intermediate Microeconomics

***PUBLICATIONS***

**2024**

“A new index to rank nations at the Summer Olympics” joint with Dr. Tomislav Globan *Managing Sport and Leisure*, In Press.

**2023**

“The designated player policy rule and attendance demand in major league soccer.” *Journal of Sports Economics*, 24(4), 475-496.

“Finance, Growth, and Fragility.” joint with Prof. Panicos Demetriades and Prof. Peter Rousseau *Journal of Financial Services Research*, 1-21.

“Dictating play to the left wing: Does soccer make you more Democratic?” *Frontiers in Sports and Active Living*, 5, 1004695.

**2022**

“Dancing with the stars revisited: Does dropping out of the Champions League, into the Europa League, impact domestic performance?” *Managing Sport and Leisure*, 1-5.

“Where analytics gets it wrong.” joint with Dr. Nick Watanabe *Journal of Applied Sport Management*, 14(4), 2.

## **2021**

“What are the benefits of hosting a Sporting Mega Event? Evidence from industrial firms in China” joint with Dr. Ted Hayduk III *Journal of Sport Management*, 36(2), 118-129.

“The (non) determinants of Olympic success” *Journal of Sports Economics*, 22(5), 546-570

“Should we increase average income, or the poor’s income to reduce infant and child mortality?” *Journal of Economic Studies*, 48(2), 392-412

## **2020**

“Recovering the finance-growth nexus” joint with Prof. Panicos Demetriades *Economics Letters*, 196, 109563

## **2018**

“The impact of financial crises on the poor” *Journal of International Development* 30, 3-19

## **2017**

“The role of financial development in poverty reduction” *Review of Development Finance* 7(2), 169-176

## **2015**

“Credit booms, financial fragility and banking crises” joint with Prof. David Fielding *Economics Letters* 136, 233-236

## **2013**

“Finance is good for the poor but it depends where you live” *Journal of Banking and Finance* 37(5), 1451-1459

## ***BOOK CHAPTERS***

## **2024**

“How big is home advantage at the Olympic Games?” joint with Dr. Carl Singleton, Prof. James Reade and Dr. Dominik Schreyer Forthcoming chapter in: *Research Handbook on Major Sporting Events*.

## **2023**

Teaching the business of sport (beyond the disciplinary boundary). Chapter 12 joint with Dr. Danny Fitzpatrick *Business Teaching Beyond Silos: Interdisciplinary and Multidisciplinary Learning*, 132.

## ***UNDER REVIEW***

“The designated player dilemma” joint with Dr. Nick Watanabe. Revised and resubmitted *European Sport Management Quarterly*

“The impact of hosting Sporting Mega Events on industrial firms” Revised and resubmitted *Journal of Sports Economics*

“Financial development, crises and growth in Africa” joint with Dr Hassan Alalmaee. *International Review of Financial Analysis*

## ***RESEARCH IN PROGRESS***

“Negative Externalities and Contest Design: Evidence from Scottish Football” joint with Dr. Jessica Hargreaves

“Did a Policy Geared to Improve National Team Success Harm the Domestic Sporting Contest in English Cricket?”

“The perversity of mild failure: Evidence from the Champions League”

“Moving the goalposts: Comparing female and male goalkeeper heights” joint with Dr Tarlan Chahardovali

## ***PH.D. STUDENT SUPERVISION***

<b>2024-Present</b>	Mateo Marquez Auza (Advisory Committee) Thesis title: To be confirmed
<b>2019-2023</b>	Gary Dugmore (Primary) Thesis title: Financial fair play and competitive balance Viva November 2023 – Pass with Minor Corrections
<b>2019-2023</b>	Hassan Alalmaee (Primary) Thesis title: Finance and growth Viva May 2023 – Pass with Minor Corrections
<b>2018-2024</b>	Mandeep Kaur (Secondary) Part-Time Banking sector stability and governance Viva April 2024 – Pass with Minor Corrections
<b>2018-2022</b>	Richard Ondimu (Primary) Thesis title: Essays in Bancassurance Viva April 2022 – Pass with Minor Corrections
<b>2018-2023</b>	Kelon Felix (Secondary) Thesis title: Tax Haven FDI determinants Viva October 2023 – Pass with Minor Corrections

## ***GRADUATE EXAMINATIONS***

- March 2024**      PhD Internal Defence Committee  
University of South Carolina (USA)
- February 2024**      Master of Research External Examiner  
University of Cork (Eire)
- December 2023**      PhD External Examiner  
University of Reading (UK)
- April 2022**      Master of Research External Examiner  
RMIT (Australia)

## ***CONFERENCE PRESENTATIONS, INVITED LECTURES & PANELS***

North American Society for Sport Management, Minnesota, “Did a Policy Geared to Improve National Team Success Harm the Domestic Sporting Contest in English Cricket?” May 2024

North American Society for Sport Management, Minnesota, “Negative Externalities and Contest Design: Evidence from Scottish Football” joint with Dr. Jessica Hargreaves” May 2024

Sport Entertainment and Venues Tomorrow, University of South Carolina, “Did a Policy Geared to Improve National Team Success Harm the Domestic Sporting Contest in English Cricket?” November 2023

Football Economics Conference University of Reading, “The perversity of mild failure: Evidence from the Champions League”, December 2022

Invited Speaker, Reading Online Sports Economics Seminars University of Reading, “The impact of hosting Sporting Mega Events on industrial firms” February 2022

Royal Statistical Society “Performance at the Olympic Games: What we know, what we don't know and what we'd like to know”, December 2021

Sport Management Association of Australia and New Zealand Online Conference, “The impact of hosting Sporting Mega Events on industrial firms”, December 2021

European Association of Sport Management Conference Online Conference, “What are the benefits of hosting a Sporting Mega Event? Evidence from industrial firms in China” joint with Dr Ted Hayduk, September 2020.

Invited Speaker, Reading Online Sports Economics Seminars University of Reading, “The designated player policy rule and MLS attendance demand”, May 2020.

Financial Inclusion (DEGRP & ESRC-DFID) Conference SOAS, University of London, “Financial fragility and entrepreneurship: Some cross-country evidence” joint with Professor Panicos Demetriades, September 2019.

Football Economics Conference University of Reading, “The designated player policy rule and MLS attendance demand”, September 2019

Western Economic Association Conference San Francisco, “The (non) determinants of Olympic success” June 2019.

European Sports Economics Association Conference University of Liverpool, “The (non) determinants of Olympic success”, August 2018.

Western Economic Association Conference Vancouver, “Finance, fragility and growth”, joint with Professor Panicos Demetriades and Professor Peter Rousseau, June 2018.

Invited Speaker, School of Economics University of Cape Town, “Finance, fragility and growth”, joint with Professor Panicos Demetriades and Professor Peter Rousseau, October 2017.

Global Development Finance Conference Cape Town, “The role of financial development in poverty reduction” October 2017.

Money, Macro & Finance Conference University of London, “The impact of financial crises on the poor”, September 2017.

Macroeconomic Policies in Emerging and Developing Countries Workshop Loughborough University, “Finance, fragility and growth”, joint with Professor Panicos Demetriades and Professor Peter Rousseau, July 2017.

Growth Research Programme (DEGRP & AERC) Conference Nairobi, Panel Discussant on a “New Database on Financial Fragility”, October 2016.

Macroeconomic Policies in Emerging & Developing Countries Workshop Loughborough University, “New Database on Financial Fragility,” July 2016.

Invited Speaker, European Bank of Reconstruction and Development London, “New Database on Financial Fragility,” May 2016.

Invited Speaker, Federal Reserve Bank of South Africa Pretoria, “New Database on Financial Fragility,” March 2016.

Royal Economic Society Conference University of Sussex, “The role of financial development in poverty reduction,” March 2016.

RES Annual Ph.D. Meetings UCL, London, January 2014.

ESRC-DFID Project “Finance, Politics & Growth” University of Leicester, “Credit booms, financial fragility and banking crises,” September 2013.

ESRC-DFID Project “Finance, Politics & Growth” Amsterdam, “The role of financial development in poverty reduction,” March 2013.

Eurasia Business & Economics Society Conference Warsaw, “Finance is good for the poor but it depends where you live,” November 2012.

ESRC-DFID Project Finance, Politics & Growth Limassol, “Finance is good for the poor but it depends where you live”, October 2012.

International Finance & Business Society Conference University of Roma Tre, Rome, “Finance is good for the poor but it depends where you live” June 2011.

Ph.D. Research Conference University of Leicester, “Finance is good for the poor but it depends where you live”, September 2010.

Money, Macro & Finance Conference Birkbeck, University of London, “FDI and economic growth” October 2009.

### ***FUNDING/GRANTS & AWARDS***

<b>March 2023</b>	University of South Carolina HRSM Funding (\$7,500) “A new way to measure demand in women’s soccer” joint with Dr Chahardovali, Dr Watanabe & Dr Yan Research Grant
<b>April 2022</b>	BA Leverhulme Small Grants (£7,681) “A new way to examine the economic benefits of sports events” British Academy
<b>June 2019</b>	Aston Academy for Research in Management (£1,000) Aston University Conference Travel Grant
<b>June 2018</b>	Aston Academy for Research in Management (£1,000) Aston University Conference Travel Grant
<b>September 2013</b>	ESRC Research Associate (£25,065) “Finance, Politics & Growth” Department for International Development, UK
<b>October 2009</b>	ESRC Ph.D. Scholarship (£63,720) Essays on Financial Development & Poverty University of Leicester
<b>September 2008</b>	MSc. University of Nottingham (£4,200) Full Tuition Fee Scholarship
<b>July 2008</b>	Arthur Pool Memorial Prize Top Graduating Student in Economics University of Leicester

***REFEREEING/  
EDITORIAL WORK***

**2023-Present** Editorial Board  
Journal of Global Sport Management

**2012-Present** Applied Economics, Bulletin of Economic Research, Economic Modelling,  
Empirical Economics, Entrepreneurship Theory and Practice  
European Sport Management Quarterly,  
International Economics and Economic Policy  
International Journal of Sport Finance, Journal of Banking and Finance  
Journal of Economic Studies, Journal of Global Sport Management  
Journal of International Development, Journal of Sports Economics  
Journal of Sport Management, Managing Sport & Leisure, Review of  
Development Economics, Southern Economic Journal, The European Journal of  
Finance, The World Economy

***ADMINISTRATIVE EXPERIENCE***

***University*** Member of Senate  
Aston University  
August 2018-April 2022

Academic Assembly Standing Committee  
Aston University  
December 2016 – April 2022

Bloomberg Trading Room Director  
Aston University  
June 2017 – December 2020

***College/School*** Analytics Club Academic Advisor  
University of South Carolina  
August 2023-Present

Knowledge Exchange Convenor  
Aston University  
October 2020 – April 2022

Business School Conference Organiser  
University of Huddersfield  
September 2015 – May 2016

Undergraduate & Postgraduate Admissions Tutor  
University of Huddersfield  
July 2014 – May 2016



**Department** Brown Bag Seminar Series Co-Director  
University of South Carolina  
August 2023-Present

MSc Finance Programme Director  
Aston University  
December 2019 – September 2021

Internal Seminar Series Organiser  
Aston University  
July 2017-July 2018

MSc Investment Analysis Programme Director  
Aston University  
September 2016 – December 2018

### ***MEDIA APPEARANCES***

**June 2024** Will home advantage propel France’s Olympic medal count?  
Economic Observatory

**April 2024** Worth Magazine – How Fair Are the Olympics’ Economic Impacts  
<https://worth.com/how-fair-are-the-Olympics-economic-impacts/>

**November 2021** Aston Originals – Derby County Point Reduction: An incentive to cheat?  
Aston University Podcast by Sam Cook

**October 2021** Expert interview – More games and more Money. Who does this really benefit?  
Voice of Islam Radio

**August 2021** The biases that make us underrate underdogs  
BBC News Interview with William Park  
<https://www.bbc.com/future/article/20210803-the-biases-that-make-us-underrate-underdogs>

**July 2021** Tokyo Olympics: The alternative medal tables  
Sky News Interview with Ganesh Rao  
<https://news.sky.com/story/tokyo-olympics-the-alternative-medal-tables-12362040>

Tokyo Olympics without crowds: will the home nation’s medal chances suffer?  
The Conversation  
<https://theconversation.com/tokyo-olympics-without-crowds-will-the-home-nations-medal-chances-suffer-164267>

England’s identity: fans sing football’s coming home, but what is home?  
The Conversation  
<https://theconversation.com/englands-identity-fans-sing-footballs-coming-home-but-what-is-home-163933>

<b>June 2021</b>	The Business and Science of Football Aston University Podcast by Steve Dyson
<b>April 2021</b>	Expert interview – The European Super League LBC Radio
<b>August 2019</b>	Expert interview – The Birmingham Commonwealth Games BBC Regional Radio
<b>July 2019</b>	Expert interview – The Cricket World Cup BBC Regional Radio
<b>March 2019</b>	Expert interview – Port Vale administration BBC Regional Radio
<b>February 2019</b>	Expert interview – Gordon Bank’s Legacy BBC Regional Radio
<b>December 2018</b>	Expert interview – Jose Mourinho’s departure BBC Regional Radio
<b>November 2017</b>	Why the Bank of England is raising interest rates and the risks involved The Conversation <a href="https://theconversation.com/why-the-bank-of-england-is-raising-interest-rates-and-the-risks-involved-86644">https://theconversation.com/why-the-bank-of-england-is-raising-interest-rates-and-the-risks-involved-86644</a>
<b>December 2015</b>	Should we blame Chelsea’s forwards for Mourinho’s departure The Conversation <a href="https://theconversation.com/should-we-blame-chelseas-forwards-for-mourinhos-departure-52551">https://theconversation.com/should-we-blame-chelseas-forwards-for-mourinhos-departure-52551</a>
<b>July 2015</b>	Why the falling price of gold may be a case of optimism The Conversation <a href="https://theconversation.com/why-the-falling-price-of-gold-may-be-cause-for-optimism-45061">https://theconversation.com/why-the-falling-price-of-gold-may-be-cause-for-optimism-45061</a>

### ***ADDITIONAL SKILLS***

<b>Foreign Languages</b>	English (Native) Ukrainian (Advanced) French (Basic)
<b>Teaching</b>	Senior Fellow of the Higher Education Academy July 2018  Fellow of the Higher Education Academy May 2015
<b>Software</b>	STATA; Latex; Eviews; Microsoft Office; Microsoft Teams; Zoom; Blackboard Collaborate Ultra; Teammates Peer Assessment