**RESOURCES & ENVIRONMENT (R&E)**

**USC/Arnold School Basic “Boilerplate” Information for Sponsored Award Proposals**

*The following includes ‘boilerplate’ (basic) information about the University of South Carolina (USC) and the College of Hospitality, Retail and Sports Management (HRSM):*

* *Use only what you need*. *Include only the information that is pertinent to your proposal* (not the whole thing). Note that there is some information overlap between sections.
* Be sure to add specific department, lab, equipment, and collaboration information as needed for your proposal and edit out what is not relevant to it.
* Other USC units and external institutions/organizations should be able to supply you with their R&E information upon request.
* Overview and contact information about additional HRSM centers and programs is at: https://sc.edu/study/colleges\_schools/hrsm/index.php

*Updated Summer 2024*

**The University of South Carolina (USC)**

**The University of South Carolina (USC)** was established in 1801 and is a full-service, state- assisted research university that includes the 358-acre Columbia campus and seven regional campuses, with a total full-time student body population of more than 35,000 in Columbia and 50,000 overall. Located in the capital city of Columbia in the geographic center of the state, USC's main campus is part of a thriving metropolitan area of more than 800,000 inhabitants. USC offers a broad spectrum of educational opportunities with 14 colleges and schools that encompass 324 undergraduate and graduate degree-granting programs. USC confers 25% of all bachelors, graduate, and professional degrees awarded at institutions of higher education in South Carolina.

**USC Research Capacity.** In fiscal year 2024, USC was awarded over $300 million in extramural sponsored award funding, 72% percent of which was for research. USC is listed in the Carnegie Classification of Institutions of Higher Education as a Very High Research Activity University.

The University provides researchers with a full range of grant and contract-related services through its Sponsored Awards Management and Grants and Funds Management offices. USC’s Office of Research Compliance oversees the institutional review processes for human and animal subjects as well as disclosure and management of financial conflicts of interest and assists with scientific misconduct regulation and export controls.

**The SC SmartState Centers of Economic Excellence** **program** was established by the state's General Assembly in 2002 with $180 million of non-tax revenue funds generated from the South Carolina Education Lottery. These funds, along with legislatively mandated dollar-for-dollar matching non-state funds, provide support for hiring world-class researchers who serve as the endowed chairs of the SmartState Centers. The 51 Centers are grouped into six industry- focused Smart Clusters to facilitate engagement with business, students, potential faculty, and the public. Each Center includes one or more endowed chair, research infrastructure, technical staff, and sustainable funding sources. USC is home to 27 SmartState Centers, including 18 that are headquartered at USC's Columbia campus and eight within which USC actively collaborates working with other SC research institutions.

**USC Libraries.** Thomas Cooper, the University’s main library, is centrally located on the Columbia campus, and the School of Medicine library is a 15-minute drive from central campus. Both libraries maintain an extensive collection of health-related resources, including books, journals, and indices. Access to online databases and full-text journals is available through the Thomas Cooper Library Web page.

**USC’s Division of Information Technology (DoIT)**, under the direction of the Vice President for Information Technology and Chief Information Officer, oversees centralized and distributed computing and telecommunications services for academic, research, and administrative use to meet the needs of USC faculty, staff, and students. DoIT provides the USC community with computing, voice, and data communications, networking, data security, video transport, information technology training, Web services, customer support, desktop and server support, installation and maintenance of IT infrastructure, policies and procedures assistance, PC labs, software licensing and distribution, IT planning, applications development and support, and operational systems. The Columbia campus is covered by wireless service. USC has a licensing agreement with Microsoft that includes 5TB of secure cloud storage space for every faculty and staff member on OneDrive. Microsoft has signed legal agreements with the University that hold them liable for the security and protection of data stored on OneDrive. OneDrive provides USC researchers with the capability to share data and results with external partners by emailing them a link to securely download the data.

**The College of Hospitality, Retail and Sports Management**

**The College of Hospitality, Retail and Sports Management (HRSM)** was founded in 1962 and has an enrollment of more than 2,700 students, 100 award-winning faculty and staff, and more than 20,000 alumni around the world. The College of Hospitality, Retail and Sport Management is consistently ranked among the top 15 in the U.S. and top 25 in the world. The Department of Sport and Entertainment Management is part of a top-five sport science program in the U.S., and its master's program has been ranked among the top 10 nationally in recent years. The college's mission is to prepare the next generation of leaders in HRSM fields by integrating experiential learning, teaching excellence, impactful research and industry collaboration. HRSM does this across a dynamic, highly synergistic blend of academic areas dedicated to the industries that ultimately create and improve customer, guest, fan and patron experiences around the world. HRSM’s vision includes a powerful learning arena where passionate students, teaching excellence, and industry leaders come together to advance the world’s customer experience industries.

**HRSM Academic Departments.** HRSM is the home of three academic departments: The School of Hospitality and Tourism Management, Department of Retailing, and Department of Sport Entertainment and Management.

**HRSM Degree Programs.** HRSM offers degree programs in undergraduate and graduate studies. Degrees are HRSM are divided intro four areas of study: Hospitality and Tourism Management (HTMT), Retailing (RETL), Sports and Entertainment Management (SPTE), and Interdisciplinary Studies in Services Management (BAIS) HTMT degrees include: two Bachelor of Science (BS) degrees options Hospitality Management and Tourism Management, a Master of International Hospitality and Tourism Management, and Doctor of Philosophy (PhD) in Hospitality Management. RETL offers one BS degree option in Retailing, and a Master in Retail Innovation. SPTE offers one BS degree in Sports and Entertainment Management with four different concentrations, a Master of Sports and Entertainment Management, a dual Master of Business Administration and Sports and Entertainment Management, and a PhD in Sports and Entertainment Management. SPTE also offers a graduate certificate in interscholastic athletic administration. BAIS offers one Bachelor of Arts degree in Interdisciplinary Studies in Services Management.

**International Non-Degree Training Program** gives international students the opportunity to pursue a full-time course of study at the University of South Carolina’s College of Hospitality, Retail and Sport Management followed by an internship in the United States. Students gain academic enrichment and career experience with industry and education professionals in a leading tourism region of the United States. International students will enjoy taking college courses, improving their English language skills, experiencing a new culture, and gaining U.S. work experience.

**HRSM Computing Resources.**

**HRSM Computing Security and Capacity.**

{See the USC Office of Information Technology (DoIT) section above for additional information about USC-level computing security and capacity}

**HRSM Research Centers and Institutes.** In addition to its three academic departments, HRSM is home to several Research Centers and Institutes: Wine and Beverage Institute, International Tourism Research Institute, International Institute for Foodservice Research and Education, College Sport Research Institute, and Center for Advancement of Sport and Entertainment.

**HRSM SmartState Centers.** HRSM is home to one SmartState endowed chair who leads Centers of Economic Excellence within the School - The Richardson Family SmartState Center for Economic Excellence in Tourism and Economic Development.

**HRSM Faculty Offices.** Each faculty member has a private office with a printer and personal computer with Microsoft Office and additional software relevant to his or her teaching and research, Internet access, telephone, and general office support. Faculty members are furnished with additional office and laboratory space as needed for project support.

**HRSM Specialized Facilities.** Within HRSM, the School of Hospitality and Tourism Management offers customized experiential learning environments, including the McCutchen House restaurant, the J. Willard and Alice S. Marriott Foundation Culinary Laboratory, and the Beverage Education Laboratory. These dynamic facilities support education excellence in a range of courses related to event planning, restaurant management, hotel operations and more.

**Gamecock IHub.** The Department of Retailing faculty and students are proud to manage the University of South Carolina’s Apple® Authorized Campus Store — Gamecock iHub. Under the management leadership of retailing faculty and staff, the Gamecock iHub is operated by students — providing a valuable opportunity to earn real-world experience working with a global retail leader. Students will gain pragmatic knowledge in sales, inventory management and operations, and will also gain niche training in areas of marketing, brand management and asset protection. The store is the first of its kind in the region and only the second in the nation to incorporate student experiential learning into its business model.

**Sports Media and Cultural Studies Laboratory.** Sport Media and Cultural Studies provides a collaborative space for faculty and students to examine communicative dynamics and patterns, cultural representations, and political economy of sport media through both research and teaching. This laboratory seeks to critically interrogate the social, economic, and political structure as well as meanings of the ever-evolving sport media industry. The goal is to advance knowledge in this area by fostering continued collaborative teaching and research efforts across the Department of Sport and Entertainment Management and the School of Journalism and Mass Communications.

**Esports Laboratory.** Esports — organized video game competitions — is one of the fastest growing segments of the sport and technological sectors. Esports is now a multi-billion-dollar industry with hundreds of millions of participants and viewers around the world, including at the professional, collegiate, and scholastic levels. The Esports Laboratory at the University of South Carolina is an innovative, transformative, and inclusive space dedicated to the advancement of esports education and research. The facilities provide a unique learning environment that blends teaching, research, and practice to enhance the development of knowledge and best practices in esports.

**HRSM Office of Opportunity and Engagement** strives to strengthen the college's culture of consciousness serves as the foundation for advancing programs, practices, policies and partnerships that enhance our learning and working environment for all. These initiatives include leadership development and representation, mentorship, recruitment efforts, and scholarships that improve access to enrichment opportunities. The college's opportunity and engagement efforts support a broad range of underrepresented individuals, including people from various racial, ethnic and gender groups, people with disabilities, nontraditional students, the LGBTQIA+ community, veterans, first-generation students and any other students who may feel underserved.

**HRSM Academic Affiliate Program.** The College of HRSM has a robust academic affiliate program that provides opportunities for research, joint teaching, database accessibility, office space and summer housing at our Columbia, South Carolina campus. The University of South Carolina international offices provide exchange-based immigration services as needed.