

The official minutes of the University of South Carolina Board of Trustees are maintained by the Secretary of the Board. Certified copies of minutes may be requested by contacting the Board of Trustees' Office at trustees@sc.edu. Electronic or other copies of original minutes are not official Board of Trustees' documents.

University of South Carolina
BOARD OF TRUSTEES

Ad Hoc Committee on Development

August 5, 2011

The University of South Carolina Board of Trustees Ad Hoc Committee on Development met on Friday, August 5, 2011, at 10:40 a.m. in the 1600 Hampton Street Board Room.

Members present were: Mr. William W. Jones, Jr., Chairman; Mr. W. Lee Bussell, Jr.; Ms. Leah B. Moody; and Mr. Miles Loadholt, Board Chairman. Mr. William C. Hubbard was absent.

Other Trustees present were: Mr. Herbert C. Adams; Mr. Chuck Allen; Mr. J. Edgerton Burroughs; Mr. Mark W. Buyck, Jr.; Mr. Thomas C. Cofield; Dr. C. Edward Floyd; Mr. Toney J. Lister; Mr. Hubert F. Mobley; Dr. C. Dorn Smith III; Mr. John C. von Lehe, Jr.; Mr. Eugene P. Warr, Jr.; Mr. Thad Westbrook; Mr. Mack I. Whittle, Jr.; and Mr. Charles H. Williams.

Others present were: President Harris Pastides; Secretary Thomas L. Stepp; Vice President for Academic Affairs and Provost Michael D. Amiridis; Chief Financial Officer Edward L. Walton; Vice President for Student Affairs and Vice Provost for Academic Support Dennis A. Pruitt; Vice President for Human Resources Chris Byrd; Vice President of Development and Alumni Relations Michelle D. Dodenhoff; Vice President for Information Technology and Chief Information Officer William F. Hogue; Associate Vice President for Finance and Budget Director, Division of Finance and Planning, Leslie Brunelli; University Treasurer Susan D. Hanna; Chancellor of USC Upstate Tom Moore; Interim Executive Director of the Carolina Alumni Association Amy Stone; Executive Vice Chancellor for Academic Affairs, USC Beaufort, Harvey Varnet; Special Assistant to the President J. Cantey Heath, Jr.; Director of the Office of Media Relations, Division of University Advancement, Margaret Lamb; Student Government Association President, Joe Wright; Board staff members Terri Saxon, Vera Stone, and Karen Tweedy; a member of the press.

Chairman Jones called the meeting to order; welcomed everyone and invited those Board members present to introduce themselves. Mrs. Lamb introduced members of the press who were in attendance.

Chairman Jones stated that notice of the meeting had been posted and the press notified as required by the Freedom of Information Act; the agenda had been e-mailed to the Committee; and a quorum was present to conduct business.

I. Fiscal Year 2011 Development Highlights:

Chairman Jones recognized Ms. Dodenhoff who reported that in the fiscal year which ended on June 30, 2011, the University raised \$122.2 million, which was an increase of 9.4 percent over last year. The University also saw an increase in donors from 47,408 to 49,859. During the past fiscal year, the Development staff had seen over 2,000 donors

and prospects and had submitted proposals of over \$85 million.

Mr. Whittle asked if Development followed the Council for Advancement and Support of Education (CASE) guidelines, and Ms. Dodenhoff responded yes.

II. Capital Campaign Kickoff:

Ms. Dodenhoff stated that the Development staff had worked over the last six years, "gearing up" for the Capital Campaign. The campaign will go public on November 11, 2011, and will end June 30, 2015. It will be an eight year campaign.

The Campaign Committee would meet on Friday, November 11th and all members of the Board of Trustees were encouraged to attend. That evening there would be a black tie Kickoff celebration. She thanked the USC Theater Department for their role in this event. Ms. Dodenhoff shared the many exciting activities planned that weekend in addition to the USC vs Florida Homecoming events. Board members were invited to attend the pregame party sponsored by the Carolina Alumni Association.

Secretary Stepp stated that November 11th was a scheduled Board meeting day. Since there would be numerous Capital Campaign activities also scheduled for that day, he would soon notify the Board of an alternate date for the Board meetings.

Ms. Dodenhoff concluded by stating that they had already raised \$463 million towards the Capital Campaign goal. She thanked the Board of Trustees, President Pastides, and the Development and Alumni staff for all their efforts in fundraising and alumni relations over the past year.

President Pastides stated that while traveling around the country, he and Mrs. Pastides had noticed a "renewed spirit for Carolina." He credited the University's accomplishments in Academics, the Princeton Review, the Carnegie Designation, Athletics, the Darla Moore School of Business, and the Honor's College for this renewed spirit. He said that in his four years as President he had never seen such a palpable difference in peoples' eagerness to be a part of the University family.

Chairman Jones stated that the report was received as information.

III. Adjournment:

Since there were no other matters to come before the Committee, Chairman Jones declared the meeting adjourned at 10:30 a.m.

Respectfully submitted,

Thomas L. Stepp
Secretary