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University of South Carolina

BOARD OF TRUSTEES

Intercollegiate Activities Committee

February 9, 2007

The Intercollegiate Activities Committee of the University of South Carolina Board of Trustees met on Friday, February 9, 2007, at 11:30 p.m. in the 1600 Hampton Street Board Room.

Members present were: Mr. Othniel H. Wienges, Jr., Chairman; Mr. Arthur S. Bahnmuller; Mr. Mark W. Buyck, Jr.; Mr. Samuel R. Foster II; Mr. Toney J. Lister; Mr. M. Wayne Staton; Mr. Herbert C. Adams, Board Chairman; and Mr. Miles Loadholt, Board Vice Chairman. Members absent were Mr. William C. Hubbard and Mr. Michael J. Mungo. Other Trustees present were: Mr. William L. Bethea, Jr.; Mr. James Bradley; Mr. John W. Fields; Mr. William W. Jones, Jr.; Mr. John C. von Lehe, Jr.; and Mr. Eugene P. Warr, Jr.

Others present were: President Andrew A. Sorensen; Secretary Thomas L. Stepp; Vice President and Chief Financial Officer Richard W. Kelly; Vice President for University Advancement Brad Choate; Vice President for Human Resources Jane M. Jameson; Vice President for Information Technology and Chief Information Officer William F. Hogue; Vice Provost and Executive Dean for Regional Campuses and Continuing Education Chris P. Plyler; Associate Provost for Budget and Operations William T. Moore; Legal Counsel Walter (Terry) H. Parham; Chancellor of USC Beaufort Jane T. Upshaw; Vice Chancellor of Business and Finance, USC Aiken, Virginia S. Hudock; Dean of USC Lancaster John Catalano; Assistant Treasurer Susan D. Hanna; Professor in the Moore School of Business and University Athletics Advisory Committee Chair William O. Bearden; Director of the Department of Internal Audit Alton McCoy; Department of Athletics, Chief Financial Officer Jeff Tallant; Director of Athletics Development, USC Beaufort, Kim Abbott; Controller Patrick M. Lardner; Applications Technician, Department of Athletics, Kumar Moguluru; Director of University Communications, Division of University Advancement, Russ McKinney, Jr.; Board staff members Terri Saxon, Vera Stone, Karen Tweedy; and members of the press.

Chairman Wienges called the meeting to order and invited those present to introduce themselves. Mr. McKinney introduced members of the media who were in attendance. Chairman Wienges stated that notice of the meeting had been posted and the press notified as required by the Freedom of Information Act; the agenda and

supporting materials had been circulated to members of the Committee; and a quorum was present to conduct business.

I. Athletics Director's Report: Chairman Wienges called on Mr. Hyman who stated that he had given the committee members a CD which contained highlights from the 2007 Carolina Football Signing Day.

Mr. Hyman then also reported on the following items:

A. NCAA Academic Performance Rate (APR): Recently during a presentation to the Gamecock Club, he asked a question as to who knew what APR meant? There were very few people who knew the meaning of APR. Because APR was such an important term, he felt the need to give a brief explanation of this system to the Board.

Mr. Hyman stated that APR was a system that the NCAA used to monitor the academic success of student athletes. For a student to be counted in the APR they must receive athletic financial aid and students could earn two points per semester. One point was earned if the student was academically eligible for the next semester (Eligibility Point) and one point was earned if the student returned to the institution for the next semester (Retention Point). A student athlete who was on aid for an entire year could earn four points.

Mr. Hyman stated that teams were measured by their score. The score was computed by dividing all the points earned over a four year period by the points that were possible to be earned. Then this score was multiplied by 1000. At the beginning of the 5th year the data from the first year would be removed from the cohort.

My Hyman stated that there were two penalty systems.

1. Contemporaneous Penalties: If a team had an APR score of less than 925 they would lose financial aid for the next year if any of their student-athletes failed to earn any points during the academic year ("0 for 2" student athletes). If a team had an APR of 914 and had one "0 for 2" and the student athlete was on scholarship, the team would not be able to reissue that scholarship the next year.

Mr. Hyman stated that Financial Aid penalties were capped at 10% of the maximum financial aid limit. If a team did not have a "0 for 2" and was under 925, they would not lose a scholarship. Finally, if a student left school to pursue a professional career and was eligible academically to return to the school, the school would not lose a retention point.

2. Historical Penalties: Mr. Hyman stated that historical penalties occurred when a team had an APR score of less than 900. On the first occasion the team would be issued a public warning, the second occasion the team

would be issued restrictions on financial aid, practice time and recruiting opportunities. On the third occasion the team could have restrictions on post season competition. Finally, on the fourth occasion, should the score fall below 900, the institution's membership status would be affected. A team must have three consecutive years above 900 to reset the historical penalties back to the first occasion.

Mr. Hyman stated that the Athletics Department was being proactive to ensure that our athletic program was successful. The target date for completion of the new Academic Enrichment Center was Fall 2009. This Center would, among other things, help support our student athlete's success in the classroom. Mr. Hyman stated that there was a new APR Recovery Plan including an Individual Success Program. Student Athletes who had a 2.3 GPA or below were identified and the department focused much of their resources on this segment of students. In addition, Mr. Hyman commented on the Educational Consultant Program and stated that the Athletics Department had a partnership with the Psychology Department to provide support services to help student athletes be successful.

Mr. Hyman stated that there were three new hires in the Athletics Department, a full-time Academic Advisor, a Tutorial Program Coordinator, and Assistant and an Academic Specialist.

B. Carolina Academic Resources & Enrichment Services (CARES)

Program: Mr. Hyman gave a brief summary of the CARES program. In the Fall 2005, the average GPA was 2.979 and in Spring of 2006 it was 2.992. Since the Fall of 2005, Softball, Women's Track & Field, Men's Track & Field, Baseball, Women's Golf, Football, Equestrian, and Volleyball student athletes had their highest team GPA's on record. The CARES staff to student-athlete ratio was 33 to 1. The new Athletics Department Class Attendance Policy and Class Check Program were implemented October 2006 and had been very effective. He stated that he had a very low tolerance for students who did not attend class and some of the consequences for students who missed class resulted in loss in practice time and game time.

C. CHAMPS/Life Skills Program: Mr. Hyman discussed briefly the CHAMPS/Life Skills Program. The Program had received recognition and had been awarded "Program of Excellence" by the Division I Athletics Directors' Association. Several seminars had been offered through the program: Etiquette, Dress for Success, and a Gamecock Career Networking seminar. These seminars would help in reaching a goal of developing student athletes as "total persons."

Mr. Hyman stated that a Career Development Coordinator had been hired. Currently, USC student-athlete, William Brown (Football) was on the NCAA National

Student-Athlete Advisory Committee. "Team Gamecocks" was the community outreach program of the USC Athletics Department which taught the value of giving back to the community. Since 2002, USC student-athletes had averaged participation in more than 100 different outreach programs and volunteered more than 3000 hours of service annually.

D. 2006 SEC Football Revenue Survey: Mr. Hyman reported that a 2006 football revenue survey had been conducted of all SEC schools and Clemson University. The survey revealed that season ticket prices ranged from \$196 (Florida) to \$330 (Auburn). Clemson ticket prices were \$299 and USC was \$280. The price charged per season ticket among the schools varied slightly. However, the revenue per seat varied substantially. The price in revenue per seat ranged from \$270 to \$548. USC revenue per seat was \$311, Clemson \$299 and Tennessee \$548. Total Revenue for Tennessee was \$39,456,000, USC \$16,990,000 and Clemson \$16,445,000. Mr. Hyman stated that all of the SEC schools planned to increase season tickets this fall and several would increase the price of individual tickets as well.

E. Gamecock Club Evaluation and Timeline: Mr. Hyman gave an overview of the Gamecock Club Evaluation and Timeline. He stated that an extensive review of academic services would be conducted in the areas of compliance, facilities, ticket office, and budget to determine areas of concern and areas that needed improvements.

The Benefits Committee was developed in June. It was comprised of Gamecock Club members from each giving level; seven out of ten people were members of the Board of Directors. The Benefits committee met in July and August.

In September, a Study of Peer Institutions/Board Meeting/Williams Brice Committee was formed. Staff visited peer institutions including Virginia, Virginia Tech, Tennessee, East Carolina, North Carolina State, Alabama, Auburn, and Georgia. The Benefits Committee submitted a report through the Executive Committee to Board of Directors of the Gamecock Club; seven proposals were unanimously approved and three proposals were resubmitted to Benefits Committee for further review.

Mr. Hyman stated that the Williams-Brice Committee was appointed and consisted of the following members:

Voting Members

Chip Comer (Gamecock Club Board of Directors)
Sam Foster - Chair (Board of Trustees)
Ted Girardeau (Gamecock Club Board of Directors)
William Hubbard (Board of Trustees)
Herb Sharpe (Former Gamecock Club Director)

Ex-Officio Members

Herbert Adams (Chairman, Board of Trustees)

Kent Hegenauer (Ticket Office Manager)
Eric Hyman (USC Athletic Director)
Kevin O'Connell (Executive Associate Athletics Director)
Terry Parham (USC General Counsel)
Tommy Stepp (Secretary, Board of Trustees)
Chris Wyrick (Executive Director of Gamecock Club)

The Williams-Brice Committee held meetings in November, December, and January and would continue to meet periodically to address several issues.

Mr. Hyman stated that town hall meetings would be held throughout the State to explain issues that were discussed with the Gamecock Club Board. Secretary Stepp requested that the Athletics Department collaborate with his office in scheduling so that the Board could be informed and attend the meetings in their respective areas.

President Sorensen commended Mr. Hyman for his thorough report and the methods used which allowed the opportunity for people to discuss and contribute to the deliberations and in formulating the recommendations in such a thoughtful manner.

Chairman Wienges stated that this report was received for information and was being referred to the Williams Brice Committee for continuing study.

II. USC Beaufort Athletics Plan: Chairman Wienges called on Chancellor Upshaw who reported that Kim Abbott, Director of Athletics Development, had spent a year and half working on a plan for recreational opportunities for USC Beaufort. Some recreational opportunities included 5K runs, flag football, intramural soccer, golf tournaments, pool, table tennis, ping pong, and other opportunities for students to experience outside the classroom.

Chancellor Upshaw requested approval of USC Beaufort's request to make application to become a candidate for membership in the National Association of Intercollegiate Athletics (NAIA). Upon approval, USC Beaufort would receive a site visit from the NAIA. The NAIA team would consist of four individuals, two NAIA professionals, a college President and an Athletics Director. If approval was received from this team, USC Beaufort would spend a year as a probationary member. In the meantime, USC Beaufort would continue to refine and further develop the plan.

Chancellor Upshaw stated that USC Beaufort had gone through an extensive process to develop a plan that focused on institutional needs and community building. The school had looked at sports sponsorships, financial development and fundraising and was considering men and women's golf and cross country. Chancellor Upshaw stated that USC Beaufort was fortunate to have Larry Kimball, the former University of Vermont varsity cross country coach to coach the men and women cross country teams.

Chancellor Upshaw stated that a golf tournament would be held at Palmetto Bluff on May 21st. The fundraiser should exceed \$100,000 which would be used to fund eight scholarships.

Mr. Bahnmuller asked if USC Beaufort had a gymnasium. Chancellor Upshaw stated that they did not, but they did have a practice and intramural field at the South campus. In the plan, USC Beaufort would use local golf courses and that there were currently 42 golf courses in Beaufort County.

Mr. Adams requested that a financial pro forma be provided in the future.

Chairman Wienges moved approval of the request that USC Beaufort become a candidate for membership in the NAIA as described in the materials distributed for the meetings. Mr. Bethea seconded the motion. A vote was taken and the motion carried.

There being no other matters to come before the Committee, Chairman Wienges declared the meeting adjourned at 12:45 p.m.

Respectfully submitted,

Thomas L. Stepp
Secretary